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NEWS RELEASE

Prudential Awarded for Support of Veterans and Military Families

Washington, DC – December 19, 2017 - Prudential Financial, Inc (NYSE: PRU) yesterday received the 2018 Eugene and Ruth Freedman Leadership Award from [Dixon Center for Military and Veterans Services](#) (Dixon Center), a member of [The Fedcap Group's](#) family of agencies. The honor recognizes outstanding organizations committed to addressing the well-being of veterans and military families.

[Prudential](#) works with Dixon Center to empower and mobilize communities to support the needs of veterans and military families with a focus on employment, wellness, transition to employment, female veterans, and economic success. Of note, Prudential contributes to a Dixon Center collaboration that facilitates opportunities for service members to train for utility and transportation jobs on base prior to their departing the military.

"The veterans' space is crowded so it is important to showcase shining examples like Prudential – an organization that drives practical workforce solutions for veterans and military families. Its commitment to developing and advancing veterans starts at the top and extends into hundreds of communities across the United States through partnerships like those with Dixon Center," said Colonel Duncan Milne, U.S. Marine Corps (ret.), and president, Dixon Center.

The award was accepted by Chuck Sevola and Jim Beamesderfer, both vice presidents of Veterans Initiatives at Prudential. "Veterans' challenges have changed over time, but Prudential's commitment to finding solutions is unwavering," said Sevola, Head of Prudential's Office of Veterans Initiatives.

Added Beamesderfer, "Our focus is about leveraging the enormous capabilities of veterans in the communities where they live – and easing transition to the private sector. Dixon Center's work maps to this objective, and it's a privilege to collaborate with them."

The eponymous award is named after philanthropists Eugene and Ruth Freedman. The couple's lifetime of philanthropy, including supporting military and veterans' services, continues through their family foundation.

About Dixon Center

For more information about Dixon Center and about Prudential's work with veterans, please visit www.dixoncenter.org and www.prudential.com/veterans. And for more information on The Fedcap Group and its family of agencies, please visit www.fedcap.org.

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