



# 2025 Annual Chairman's Report

*Collaborating with Organizations, Individuals, and Communities to Create a Brighter Future for Veterans and Military Families*

## 2025 Highlights

Dixon Center for Military and Veterans Services (the Center) achieved significant growth and impact in 2025, partnering with 60 organizations - a 30% increase from 2024 - and executing 30 operations, 87 projects, and 15 policy proposals. The Center also convened 30 events that brought stakeholders together in local communities. Media coverage expanded with 55 mentions, while \$85,000 was shared with partners. The team welcomed 11 new staff members, representing a 20% increase. Online engagement rose by 27,242 interactions, and network reach improved by 15%. Financially, revenue climbed by 39%, with a 22% uptick in donors.

## Looking Back, Moving Forward

The Center continues to serve as a hub for collaboration, bringing together people, organizations, and communities to generate actions and ideas that enhance the well-being of veterans and their families. Our mission is embodied through several key tasks:

- Providing ideas: Offering concepts and strategies to create positive change.
- Encouraging action: Motivating individuals and groups to implement solutions.
- Facilitating influence: Helping people and organizations advocate effectively for veterans' well-being.
- Convening stakeholders: Bringing together different groups to collaborate on these issues.

## Points of Reference for Our Annual Measurement Philosophy

- Rather than serving veterans directly, the Center acts as a resource for organizations and individuals striving to improve veterans' lives.
- We are a team of experts who assist others in their efforts to make life better for veterans and military families.
- Our model is intentionally designed not to create new programs, but to integrate military and veteran services into existing ones.

## Measuring Impact

There are significant complexities involved in measuring the full impact our Center has on veterans and their families. The nature of social change is often intangible, such as our influence, ideas and actions that contribute to positive outcomes for veterans. While quantitative data such as project counts and resource growth are important, we also value qualitative outcomes - like stronger community ties and a heightened sense of belonging - which are harder to measure but deeply meaningful. Our measurement philosophy enables a focus on long-term, systemic change alongside short-term achievements.

## Fedcap Group Partnership

As part of Fedcap, we leverage resources and oversight, with 88% of spending dedicated to programming. This strategic partnership enables us to amplify our impact through efficient resource allocation and strong governance, ensuring that the vast majority of our budget directly supports initiatives designed to benefit veterans and their families. By maximizing operational effectiveness and maintaining a clear focus on programmatic investment, we can better serve our mission and foster meaningful collaborations across our network.

As we look forward, we remain committed to transparency, continued growth, and deepening our engagement with stakeholders who share our dedication to improving veterans' lives.

## Looking Ahead & Thank You

Your ongoing commitment and collaboration are essential as we pursue innovative ways to support people, organizations, and communities who leverage our expertise to collaborate on actions and ideas that will enhance the well-being of veterans and their families.

Together, by building on our shared achievements and fostering stronger community ties, we can create even greater opportunities and lasting change in the year ahead. Thank you for your support. We invite ongoing participation in our events, podcasts, and programs to further uplift the veteran community. We look forward to working together in 2026.

Sincerely,

David W. Sutherland, Chair